



# EAST AURORA BLUE DEVILS

East Aurora Little Loop Football and Cheerleading thanks you for your generous support of our community. With this support, East Aurora continues to provide an unmatched variety of opportunities for our youth. East Aurora Little Loop has been a proud member of this community for more than 60 years and has positively impacted the lives of hundreds of youth that have gone on to accomplish great things both on and off the field. During the 2021 season:

- More than 120 boys *and* girls from age 5 to 15 played football
- More than 50 girls cheered and competed in competitions across the region
- More than two dozen dedicated volunteer coaches spent an average of 15 hours per week mentoring and coaching the youth on their teams
- State-of-the-art helmets were purchased for both our Varsity and Junior Varsity teams providing the highest level of safety and protection
- More than 100 members of the community came together for our Annual Fundraiser
- More than 500 family members gathered every Saturday throughout the summer to participate in the East Aurora tradition that is East Aurora Little Loop Football and Cheerleading

On the football field, hundreds of parents have seen their children develop the ability to work as a team, the willingness to dig deep to do what they never thought they could, and the strength to stand back up no matter how many times they get knocked down. Parents know that these are attributes that will last their lifetime. This is what "GO BLUE!" means.

The league continues to be dedicated to providing the highest level of training and education to all our coaches to prevent, identify, and properly treat head injuries. East Aurora Little Loop is a proud member of *Heads Up Football*, a national organization dedicated to promoting safety through proper tackling and blocking techniques. This year, the board has prioritized purchasing even more state of the art equipment and are constantly seeking new ways to keep our players safe.

Thank you for your consideration of being a sponsor of one of East Aurora's longest running youth organizations. Please look over the enclosed recognition opportunities to see what level is best for you and your business to let the community know that you stand behind the teamwork, character, pride, and tradition of East Aurora Football.

If you have any questions, please don't hesitate to contact Amy Snyder, EALL Board Secretary at 716-472-9180.

# ***SPONSORSHIP LEVELS***

## ***“Go Blue” Sponsorship - \$150***

Acknowledged and thanked by game announcer once during each home game  
Name displayed on league website and Facebook page

## ***Silver Sponsorship - \$300***

Name recognition on the Sponsorship Banner displayed on the scoreboard of all home games  
Mention on league Facebook page which reaches more than 450 families each week  
Acknowledged and thanked by game announcer once during each home game  
Name and logo displayed on league website

## ***Blue Devil Sponsorship - \$500***

Team plaque for display at your business recognizing your sponsorship  
Acknowledged and thanked by game announcer at least two times during each home game  
Logo recognition on the Sponsorship Banner displayed on the scoreboard of all home games  
Name recognition on the League Sponsorship Banner displayed on the Snack Shack during games  
Mention on league Facebook page which reaches more than 450 families each week  
Name and logo displayed on league website

## ***Game Day Sponsorship - \$1,000***

In addition to Blue Devil season long recognition, presenting sponsorship of one game, including:

- Thank you ad placed in the East Aurora Advertiser at the end of the season recognizing your business
- Opportunity to place informational table showcasing your business to more than 500 families, players, and community members from 10am to 3pm (no onsite sales allowed)
- Invitation to the end of the season volunteer and sponsor recognition event
- Opportunity to address the crowd during halftime during one game

## ***EA Pride Sponsorship - \$2,500***

In addition to Blue Devil season long recognition and Game Day recognition:

- Logo and name recognition on one team’s football practice jerseys (1 sponsor per team), worn by all players throughout the season at each practice at Hamlin Park.
- Exclusive sponsorship of the league wide Family Recognition Picnic with placement of business banner on picnic pavilion

# SPONSORSHIP FORM

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Company Name

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Contact Person(s)

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Mailing Address

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Telephone

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Email Address

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Web Address (If Applicable)

___	\$ 60	Family Sponsorship
___	\$ 150	“Go Blue” Sponsorship
___	\$ 300	Silver Sponsorship
___	\$ 500	Blue Devil Sponsorship
___	\$ 1,000	Game Day Sponsorship
___	\$ 2,500	EA Pride Sponsorship
___	\$ _____	Other amount – it all helps!

Enclosed is our contribution in the amount of \$ \_\_\_\_\_

Please check if you wish your sponsorship to remain anonymous

**Please make checks payable to:**  
*East Aurora Little Loop Football and Cheerleading*

**Please return your completed form and check to:**  
East Aurora Little Loop  
174 Main Street #112  
East Aurora, NY 14052

We will contact you regarding your logo for use on promotional materials. A completed form **MUST** be received prior to commencement of recognition opportunities.